



# Suralo Traders Private Limited



Company Profile  
2025



*Associated with*  
Shree Balajee Traders, Bihar  
*Business Partner*

**Tobacco Merchant,  
Packers**

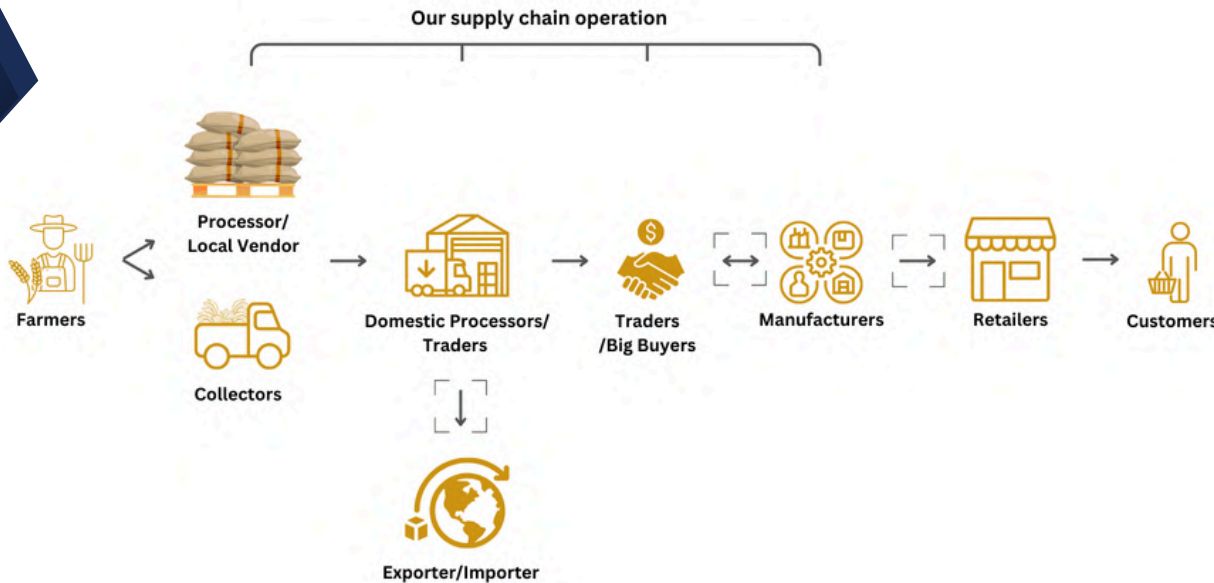
[www.suralotabacum.com](http://www.suralotabacum.com)



# Who we are

## ➤ About Us

*Suralo Traders Private Limited focuses on exporting quality unmanufactured tobacco leaves. We source tobacco directly from farmers and marginal vendors from **Bihar, Uttar Pradesh and West Bengal** of India. Our mission is to establish a business ecosystem that reduces supply chain entities to promote **professionalism, competitiveness, and fairness** in the market. By offering direct access to global markets, we help farmers reach new opportunities while maintaining a commitment to transparency and product quality.*





# Our History

## A Four Generation of Tobacco Trading

### 33+

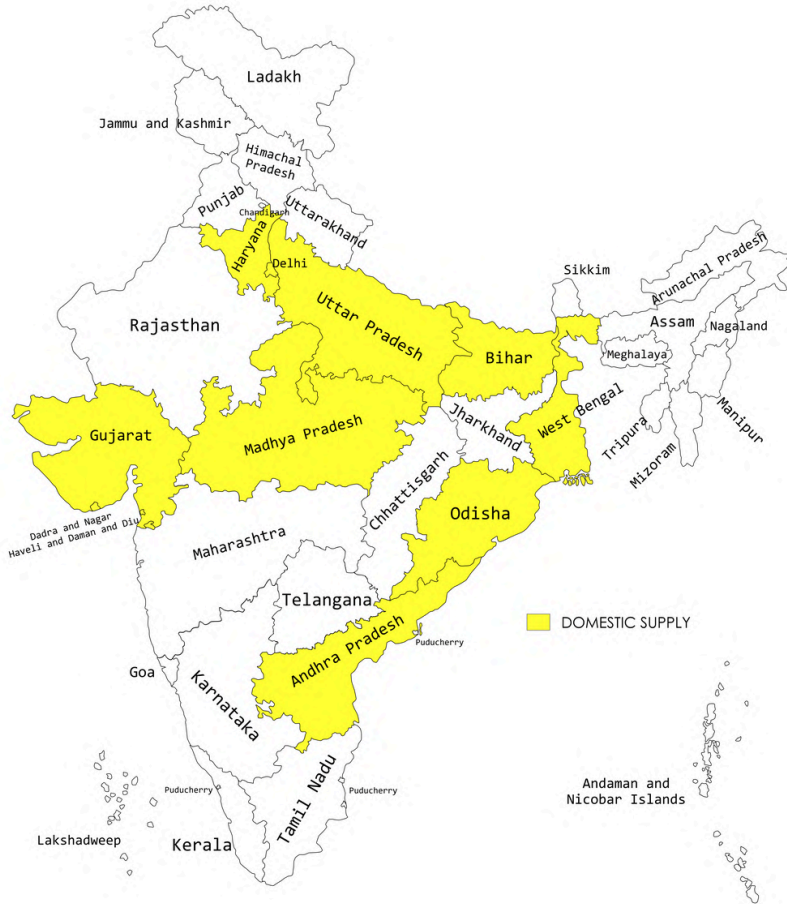
Years of operations of  
Domestic Company

### 50+

Domestic Brands  
Supplied



M/s Shree Balajee Traders  
Patory, Bihar, India



*Building on the success of **M/s Shree Balajee Traders**, a leading name in Bihar, India's tobacco market, we proudly introduce Suralo Traders Private Limited with reform and professional changes carter to international trade. As one of **Bihar's top tobacco merchants** and manufacturers, we are ready to serve international clients with premium tobacco leaves that are perfect for **hookah, chewing, and cigar filler** manufacturing.*

*We collaborate closely with tobacco farmers on the ground, ensuring their needs are met and supporting the sustainability of tobacco cultivation in Bihar.*



# Why Us

## Exclusive Exporters, Direct Access

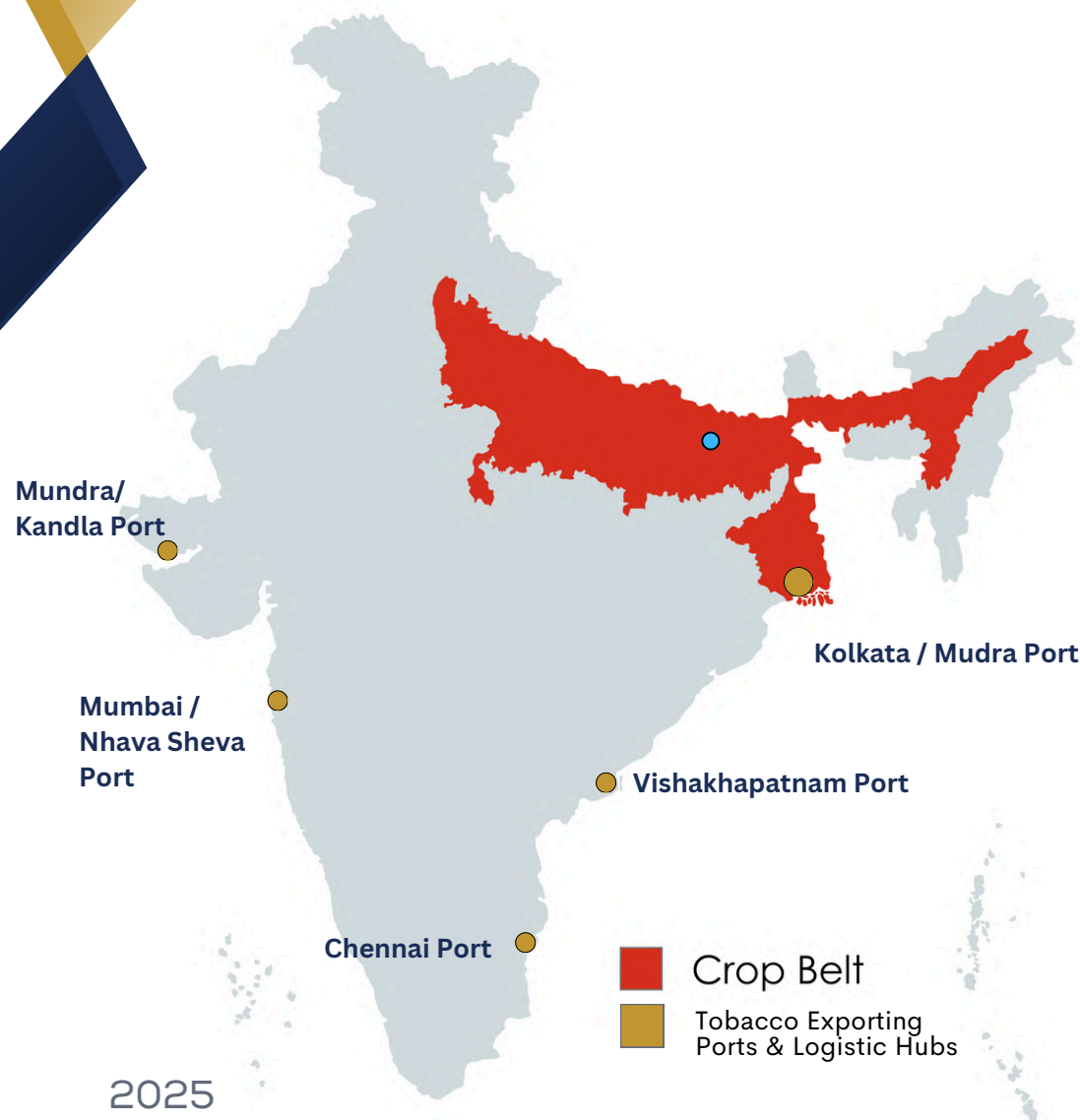


We are the **sole exporters** from **Bihar**, offering direct access to high-quality leaves that typically supply bigger industry players. Moreover, having direct access gives more control over pricing and market.

## Streamlined Supply Chain



We streamline the tobacco supply chain by minimizing intermediaries, providing you with a more efficient and cost-effective materials. Minimalize crop waiting period and distribution channels.





# Why Us

## Direct Deal with Farmers



Engaging with both large and small farmers while monitoring the market ensures that the direct needs of manufacturers and suppliers are met effectively.

## No Hidden Blending!



Receive exactly what you observe in our sample—no blending with other market leaves or mixing with inferior quality products.

## Quality Control



We begin our dedication to quality by meticulously choosing tobacco leaves. Each leaf undergoes a thorough inspection by our labour-intensive method.



## ↗ Tobacco Products



**Loose leaf**



**Hand Strip**



**Tipped, Threshed & sized**



**Stem**



**Fine sized/rawa**



**Powder/Dust**

## ➤ Hookah/Shisha Tobacco

*These are the perfect leaves for hookah paste raw material making. These tobacco leaves are sun cured and have a unique pungent taste to it. These leaves are light weight and are perfect with mixing with different flavours and types.*

<u>CHEMICAL PARAMETERS</u>	<u>CONTENT %</u>
Nicotine content %	2.0-3.5
Total nitrogen content	2.5-3.5
Chloride (%)	1.0-2.0
Reducing sugars %	2.0-4.5
Sugars/ Nicotine ratio	6:12
Carbohydrate/ Protein ratio	3.5:8
Potassium	2.1

**Both Grade almost have similar chemical properties & qualities**



**Chhebua - Grade 3**

- *Brown to dark brown*
- *Sun-cured*
- *Mild pungency*
- *LL / BTL , FHS , HS #*

### Application

- *Hookah*
- *Chewing*



**Kharsan - Grade 4**

- *Brown to dark brown*
- *Sun-cured*
- *Light weight*
- *Low pungency*
- *LL, HS, FHS #*



## ➤ Cigar Filler Tobacco

*These Tobacco Leaves come from state of West Bengal and is known as Motihari tobacco or Nicotiana Rustica. These are perfect leaves for cigar filler as they give proper white burn smoke and has a favourable flavour for the same.*

### Raasi grade - Motihari Tobacco

- brown to dark brown colour
- thin to medium texture, good size
- BTL, FHS, HS #
- Good burning with White ash
- mild strength

### Application

- Cigar Filler
- Chewing



Motihari - Rassi grade

<u>CHEMICAL PARAMETERS</u>	<u>CONTENT %</u>
Nicotine content %	2.4-3.3
Total nitrogen content	
Chloride (%)	0.3-0.4

Reducing sugars %	0.9-1.9
Sugars/ Nicotine ratio	
Carbohydrate/ Protein ratio	
Potassium	

FHS = Full Hand Strips | HS = Hand Strips (25% stem) | SLL = Straight Laid Leaf  
LL = Tangled Loose Leaf | BTL = Butted Tangled Leaf | BSL = Butted Straight Laid Leaf



## ➤ Chewing Tobacco

*Tobacco used in for chewing is same as of Hookah tobacco. These are threshed, and lamina and stem are separated while fully dried with sun-dried curing process. The lamina is generally sized between mesh size from 1/4 inch to 1/8 inch. These are blended and packed as per grade and client's requirement.*

### Bihar and Motihari/jati Tobacco

*Colour range from Yellowish Brown to Brown and Dark Brown*

*Popular Mesh Sizes into 1/5, 1/8 (inch)*

*Gunny Bags Packing / PP bag - 30 to 50 kg/ bag*

### Application

- Chewing



<u>CHEMICAL PARAMETERS</u>	<u>CONTENT %</u>
Nicotine content %	2.4-3.3
Total nitrogen content	
Chloride (%)	0.3-0.4

Reducing sugars %	0.9-1.9
Sugars/ Nicotine ratio	
Carbohydrate/ Protein ratio	
Potassium	

## ➤ Tobacco Stem

*The by-product or refuse while threshing tobacco leaves. these are midribs of the leaf. Stems are generally used sized and blended for Chewing and Hookah Tobacco leaving no adverse effect in terms of taste or general blend characteristics*

### Leaf stem

2-5 cm long

Brown to Dark Brown

PP/Gunny Bag - 50kg

Sun-Dried

### Application

Chewing

Hookah Paste

Chewing Tobacco Mix



## ➤ Tobacco Bits/ Kandi

*Bits of stems or leaf ribs of chewing tobacco or bidi tobacco. The by-product or refuse while threshing tobacco leaves. these are midribs of the leaf. Those stems are milled into bits for blending. Bits are generally used sized and blended for Chewing and Hookah Tobacco leaving no adverse effect in terms of taste or general blend characteristics*

### Leaf stem

1/8 - 1/10-inch size

Brown to Dark Brown

PP/Gunny Bag - 50kg

Sun-Dried

### Application

Chewing

Hookah Paste

Chewing Tobacco Mix





## ➤ Tobacco Fine granules / Rawa

*Tobacco Fine Particles/ Rawa is also a by-product while threshing and It is passed through a fine mesh till strips and rava are separated. It's also used for hookah paste blending, Nicotine extract / serum and many more.*

### Rawa

*Brown to Dark Brown  
Mesh Size - 1/24 inch  
PP bag - 50kg  
Sun-dried*

### Application

*Nicotine Extract  
Hookah Paste  
Qiwam*



## ➤ Tobacco Powder / Dust

*Tobacco powder is also a by-product while threshing and It is passed through a fine mesh till strips and powder are separated. It's also used for hookah paste blending, Nicotine extract / serum and many more.*

### Powder

*Uniform Brown  
Mesh Size - 1/60 inch  
PP bag - 50kg  
Sun-dried*

### Application

*Nicotine Extract  
Insecticide  
Pesticide*





# Our Approach

## 1. Curing Techniques

*Mostly all tobacco grades are sun-cured which are sorted individually by manual labour. Air curing is also used in some grades which are further graded in size and colour*



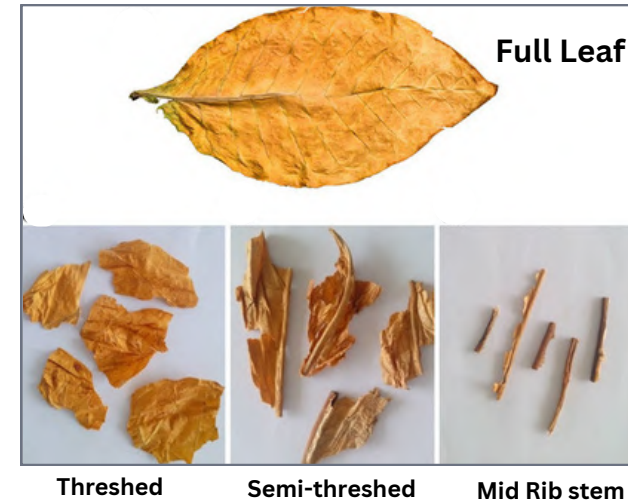
## 2. Grading

*stalk positions, quality, and colour, as well as according to international grading standards and Central Tobacco Research Institute (CTRI) grade standards*



## 3. Threshing

*Tobacco is threshed using sun curing method and every by product after threshing is used and none goes as wastage. Tobacco powder/dust, Stem and Granules / Rawa are taken by products and is used in either blending or other product manufacturing.*



## 4. Packing

*CFB cartons up to 100kg, Jute gunny Bags and PP Bag up to 50kg*



## Director and Chairman



**Sandeep Lohia**

***M/s Shree Balajee Traders***

25+ yrs experience



**Subham Lohia**

***Director***



**Rishabh Lohia**

***President***



**Manoj Gautam**

***Purchase Manager***

10+ yrs experience



**Rakesh Kumar**

***Quality Control Head***

10+ yrs experience

*"With 25 years of experience, our leadership team expertly navigates global trade and logistics. We enhance efficiency and optimize supply chains, prioritizing innovation and quality to exceed client expectations and explore new markets, ensuring continuous growth and success."*





**तम्बाकू बोर्ड TOBACCO BOARD**  
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय)  
वाणिज्य विभाग  
(Government of India, Ministry of Commerce and Industry)  
Department of Commerce  
गुंटूर / GUNTUR  
फॉर्म / FORM - 14

(नियम 34 घ (5) और 35 (5) देखिए) / (See Rules 34D (5) and 35 (5))

(वर्जीनिया तम्बाकू के प्रसंस्करणकर्ता के रूप में तम्बाकू या तम्बाकू उत्पादों के निर्यातकर्ता के रूप में या तम्बाकू के पैकर अथवा नीलामकर्ता अथवा डीलर के रूप में रजिस्ट्रेशन का प्रमाणपत्र)

**Certificate of registration as Processor or Manufacturer of Virginia Tobacco or as Exporter of Tobacco or Tobacco Products or as Packer or Auctioneer of, or Dealer in Tobacco**

पंजीकरण संख्या:  
**REGISTRATION No.**  
TB/EXP.TOB/2024/973

एक वर्ष के लिए विधिमानी  
Valid for One Year 2024

से 18/06/2024 तक 31/12/2024  
From To

यह प्रमाणित किया जाता है कि मेसर्स / श्री को तम्बाकू बोर्ड के पास के रूप में तम्बाकू बोर्ड अधिनियम, 1975 (1975 का 4) की धारा 12 या 11 क और उसके अधीन बनाए गए नियमों के अधीन रजिस्टर किया गया है। यह प्रमाण पत्र निम्नलिखित शर्तों के अधीन रहते हुए और ऐसी अन्य शर्तों के अधीन रहते हुए, जो समय-समय पर तम्बाकू बोर्ड द्वारा अधिरोपित की जाए, जारी किया जाता है :-

This is to certify that M/s. SURALO TRADERS PRIVATE LIMITED, SAMASTIPUR has been registered with the Tobacco Board as EXPORTER OF TOBACCO under section 12 or 11A of the Tobacco Board Act, 1975 (4 of 1975), and the rules made there under. This certificate is issued subject to the following conditions and subject to such other conditions as may be imposed by the Tobacco Board from time to time:-

- यह कि इस प्रमाणपत्र का धारक तम्बाकू बोर्ड अधिनियम, 1975 के उपबन्धों और उसके अधीन बनाए गए नियमों का पालन करेगा।  
That the holder of this certificate shall abide by the provisions of the Tobacco Board Act, 1975 and the rules made there under.
- यह कि इस प्रमाण पत्र का धारक ऐसे रजिस्टर रखेगा और तम्बाकू बोर्ड को ऐसी विवरणियाँ प्रस्तुत करेगा, जो उसके द्वारा यथास्थिति रखे जाने या प्रस्तुत किये जाने के लिए अपेक्षित हैं।  
That the holder of this certificate shall maintain such registers and submit such returns to the Tobacco Board as are required to be maintained or submitted by him as the case may be.
- यह कि इस प्रमाणपत्र का धारक तम्बाकू बोर्ड अधिनियम के उपबन्धों और उसके अधीन बनाए गए नियमों और विशिष्ट: उक्त अधिनियम की धारा 8 के अनुसरण में समय-समय पर तम्बाकू बोर्ड द्वारा जारी किए गये या जारी किये जाने वाले, सभी विनियमों, निर्देशों, आदेशों उपबन्धों, निबंधनों और शर्तों का पालन करेगा।  
That the holder of this certificate shall comply with all regulations, directions, orders, stipulations, terms and conditions issued or which may be issued by the Tobacco Board from time to time in pursuance of the provisions of the Tobacco Board Act and the rules made there-under, and in particular Section 8 of the said Act.

स्थान / Place: GUNTUR  
दिनांक / Date: 18/06/2024

(D.VENUGOPAL)  
सचिव / Secretary  
रजिस्टर करने वाले प्राधिकारी के हस्ताक्षर  
Signature of the Registering Authority



## विदेश व्यापार महानिदेशालय DIRECTORATE GENERAL OF FOREIGN TRADE

Government of India / भारत सरकार  
 Ministry of Commerce and Industry / वाणिज्य और उद्योग मंत्रालय  
 Directorate General of Foreign Trade / विदेश व्यापार महानिदेशालय  
 Office of the Additional Director General of Foreign Trade, Kolkata /अपर महानिदेशक, विदेश व्यापार का कार्यालय, कोलकाता  
 4, Esplanade East, KOLKATA, WEST BENGAL, 700069 / 4, एस्पलेनेड ईस्ट, कोलकाता, पश्चिम बंगाल, 700069

**Importer-Exporter Code**

This is to certify that **SURALO TRADERS PRIVATE LIMITED** is issued an Importer-Exporter Code (IEC) **ABNCS1922N** with details as follows -

IEC	ABNCS1922N
स्थायी खाता सं.(पैन) /PAN	ABNCS1922N
फर्म का नाम/Firm Name	SURALO TRADERS PRIVATE LIMITED
निगम की प्रकृति /Nature of Concern	Private Limited
जारी करने की तारीख/Date of Issue	02/06/2024
पता/Registered Address	PRINCE CINEMA ROAD, C/O VILL - HASANPUR SURAT. . PATORY, SAMASTIPUR, BIHAR, 848504
धारक का नाम / Name of the Signatory	SUBHAM LOHIA
Director / Partner Details	Refer online at <a href="https://dgft.gov.in">https://dgft.gov.in</a> or scan the QR Code
शाखा/ब्रांच/Branch Details	Refer online at <a href="https://dgft.gov.in">https://dgft.gov.in</a> or scan the QR Code

Last Modified : 04/10/2024  
File Number : KOLIECPAMEND00021942AM25

Note : This is a system-generated certificate. Authenticity / Updated details of the IEC can be checked at official DGFT website <https://dgft.gov.in> by entering the IEC and Firm Name under Services > View Any IEC Details. You can also authenticate the certificate by scanning the QR code.



# Trade Information

1. Payment Terms : T/T, L/C, D/P
2. Payment Currency : US Dollar
3. Language : English
4. MOQ : 8 MT
5. Near Port : Kolkata, Haldia Port
6. Supply Ability : 15 MT –200 MT per month
7. Delivery Times : 30-35 Days (Negotiated)
8. Incoterms : FOB, CNF, CIF

# Contact Us



**Suralo Traders Private Limited**

Tobacco Merchant and Packers

**Website**

[www.suralotabacum.com](http://www.suralotabacum.com)

**Phone**

+91 9955705951

**E-mail**

[info@suralotabacum.com](mailto:info@suralotabacum.com)

**WhatsApp**

+91 7292820392

**Mail Address**

Tobacco Godown, Prince Cinema Road,  
Hasanpur Surat, Patory, Samastipur,  
Bihar, 848504